

Message Text

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ORIGIN ARA-20

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FM SECSTATE WASHDC

TO AMEMBASSY QUITO

INFO AMCONSUL GUAYAQUIL

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E.O. 11652:NA

TAGS:BEXP, EC

SUBJ: QUARTERLY MEETING OF CAP ACTION STAFF

REF: (A) QUITO 1772, (B) QUITO 6503, DEC. 14, 1973

1. WASHINGTON ACTION STAFF (W.A.S.) FOR ECUADOR CAP ON MARCH 26 HELD FIRST QUARTERLY MEETING, WHICH WAS DEVOTED PRINCIPALLY TO REVIEW OF IMPLEMENTATION OF FY74 CAP. FOLLOWING IS SUMMARY OF W.A.S. CONCLUSIONS, KEYED WHERE APPROPRIATE TO CAP OBJECTIVES AND ACTIONS.

2. OBJECTIVE ONE, ACTION ONE. W.A.S. COMMENDS EMBASSY QUITO FOR CONCISE AND INFORMATIVE SUMMARY OF MAJOR ENGINEERING AND CONSTRUCTION PROJECTS FORWARDED IN QUITO'S A-10 AND FOR VARIOUS TRADE OPPORTUNITY REPORTS ON INDIVIDUAL MAJOR PROJECTS SUCH AS PROPOSED QUITO SUBWAY.

3. OBJECTIVE ONE, ACTION THREE. W.A.S. IS PLEASED TO NOTE THAT CTF IS FUNCTIONING AND THAT MISSION-WIDE TRADE OPPORTUNITY REPORTING SYSTEM INVOLVING BOTH AMERICAN AND LOCAL EMPLOYEES IS IN EFFECT. EMBASSY IS REQUESTED TO UNCLASSIFIED

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FORWARD MONTHLY CTF MEETING REPORTS BY BRIEF CABLE TO

STATE, USDOC AND USIA.

4. OBJECTIVE TWO, ACTION ONE. W.A.S. REVIEWED PREPARATIONS FOR CATALOG EXHIBIT ON FISHING AND FISH-PROCESSING EQUIPMENT, NOW SCHEDULED FOR MAY. COMMERCE HAS UNDERTAKEN

TO LOCATE TECHNICAL EXPERT WHO CAN BE ON HAND FOR EXHIBIT AT THAT TIME.

5. OBJECTIVE TWO, ACTION TWO. W.A.S. REQUESTS EMBASSY FORWARD AS SOON AS POSSIBLE TRADE OUTLOOK ARTICLE DUE MARCH 1.

6. OBJECTIVE TWO, ACTION THREE. NOW THAT GENERAL GUIDELINES FOR FACILITATED TRAVEL HAVE BEEN DISSEMINATED (SEE STATE A-2270), W.A.S. RECOMMENDS EMBASSY PROCEED WITH DEVELOPMENT OF RECOMMENDED PROGRAM OF GROUP TRAVEL FOR SELECTED ECUADOREAN BUSINESSMEN.

7. OBJECTIVE TWO, ACTION FOUR. W.A.S. REVIEWED PREPARATIONS FOR AGRICULTURAL PRODUCTIVITY SEMINAR, NOTING WORK ALREADY ACCOMPLISHED BY EMBASSY AND USIS AS WELL AS PUBLICATION OF ARTICLE ON SEMINAR IN COMMERCE TODAY. W.A.S. WILL BE AWAITING REPORT FROM EMBASSY ON RESULTS OF CONTACTS WITH AGRICULTURAL EQUIPMENT SUPPLY FIRMS LISTED IN STATE 64699 THAT HAVE INDICATED INTEREST IN PARTICIPATING IN SEMINAR. W.A.S. WOULD ALSO APPRECIATE STATUS REPORT ON MARKET STUDY OF AGRICULTURAL EQUIPMENT LINES WHICH OFFER BEST POTENTIAL IN CONJUNCTION WITH SEMINAR.

8. OBJECTIVE THREE, ACTION ONE. EMBASSY IS REQUESTED TO ADVISE W.A.S. IF COMPREHENSIVE REPORT IS PLANNED ON POSSIBLE IMPORT PROHIBITIONS RESULTING IN SUBSTANTIAL LOSS OF U.S. MARKETS OR IF REPORTING THIS SUBJECT WILL BE DONE ON CASE-BY-CASE BASIS, ALONG LINES OF QUITO'S 5648 COVERING RESTRICTIONS ON COSMETICS AND PHARMACEUTICALS.

9. OBJECTIVE THREE, ACTION TWO. W.A.S. AGREES WITH EMBASSY'S DECISION TO OMIT PREPARATION OF GUIDE ON DOING UNCLASSIFIED

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BUSINESS IN ECUADOR IN VIEW OF FACT THAT PARALLEL REPORT BEING PREPARED IN COMMERCE.

10. OBJECTIVE FOUR. W.A.S. WOULD APPRECIATE RECEIVING BRIEF REPORT ON ARRANGEMENTS MADE TO CONTRACT WTDRS.

11. OBJECTIVE FOUR. W.A.S. IS GRATIFIED TO NOTE ARRANGEMENTS REPORTED REF (A) FOR ESTABLISHMENT OF

MARKET ANALYSIS UNIT. CONCERNING ALLOTMENT OF DOLS.

1,000 PROVIDED FOR CONTRACTING MARKET RESEARCH (SEE STATE 21438, PARA 2E), W.A.S. URGES EMBASSY TO ASSURE THAT RESEARCH IS CONCENTRATED ON TARGET INDUSTRIES AND "BEST PROSPECTS" IN LINE WITH GUIDANCE PROVIDED IN DEPARTMENT'S A-2278. W.A.S. WOULD APPRECIATE PERIODIC REPORTS ON MARKET RESEARCH ACTIVITIES.

,2. W.A.S. NOTED THAT FURTHER BUDGETARY SUPPORT FOR CAP

12. W.A.S. NOTED THAT FURTHER BUDGETARY SUPPORT FOR CAP WAS NOW AVAILABLE AS RESULT OF DOLS. 800 ALLOTMENT FOR REPRESENTATION ALLOWANCES TO BE DEVOTED TO TRADE PROMOTION ACTIVITIES (ALLOTMENT 4G-4118, CHANGE 1, JAN. 4, 1974).

13. W.A.S. REQUESTS THAT IN REPORTING TRADE OPPORTUNITIES, CONGEN GUAYAQUIL INCLUDE STATE AS ADDRESSEE ONLY FOR THOSE CASES WHERE POTENTIAL U.S. SALES TOTAL AT LEAST DOLS. 1 MILLION. KISSINGER

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